

**AGENDA**  
**MOLDOVA BUSINESS WEEK, 13 – 16 November 2019**

**MBW 2019 – INVEST MOLDOVA**

Venue:

Working language: Romanian/ English

<b>08:00 – 09:00</b>	<b>Registration and pass pick up &amp; Welcome Coffee</b>
<b>09:00 - 09:35</b>	<b>Welcome speech - Rodica VERBENIUC, General Director Moldovan Investment Agency</b>
	<ul style="list-style-type: none"> <li>▪ <b>Maia SANDU</b>, Prime Minister of the Republic of Moldova / <b>Vadim BRÎNZAN</b>, Minister of Economy and Infrastructure of the Republic of Moldova</li> <li>▪ <b>Peter MICHALKO</b> - EU Ambassador to the Republic of Moldova</li> <li>▪ <b>Derek J. HOGAN</b> - U.S. Ambassador to the Republic of Moldova</li> </ul>
<b>09:35 – 11:00 (1:25h)</b>	<p><b>KEY REFORMS TO IMPROVE THE INVESTMENT CLIMATE</b> <i>Presentations panel</i> <i>Moderator: Victor Burunsus, Adviser to the Prime Minister of the Republic Moldova</i></p> <ul style="list-style-type: none"> <li>▪ <b>The geopolitical objectives of the Republic of Moldova aiming economic development – Nicu POPESCU</b>, Minister of Foreign Affairs and European Integration</li> <li>▪ <b>Investment climate and opportunities –Vadim BRÎNZAN</b>, Minister of Economy and Infrastructure</li> <li>▪ <b>Agriculture and food processing – key sector for socio-economic impact – Georgeta MINCU</b>, Minister of Agriculture, Regional Development and Environment</li> <li>▪ <b>Fiscal system reforms impact – Natalia GAVRILITA</b>, Minister of Finance</li> <li>▪ <b>Promoting investment attraction of Moldova’s regions based on the example of Gagauzia – Irina VLAH</b>, Governor of the Autonomous Territorial Unit of Gagauzia</li> </ul> <p><b>Q&amp;A</b></p>
<b>11:00 – 11:30</b>	<b>Coffee break &amp; Networking (30 min)</b>
<b>11:30 – 12:30 (1h)</b>	<p><b>FOREIGN INVESTORS IN MOLDOVA - PROGRESS AND CHALLENGES</b> <i>Moderator – Adrian Lupusor, Expert Group</i> <i>Main challenges of investors / Achievements/ success stories/ advantages / support provided by the BAs</i></p> <ul style="list-style-type: none"> <li>▪ <b>Foreign Investors Association – Ana GROZA</b>, Executive Director</li> <li>▪ <b>American Chamber of Commerce of Moldova – Mila MALAIRAU</b>, Executive Director</li> <li>▪ <b>European Business Association – Mariana RUFA</b>, Executive Director</li> <li>▪ <b>Alliance of Small Enterprises from Moldova – Liliana BUSUIOC</b>, Executive Director</li> <li>▪ <b>One Stop Shop solutions – Aureliu CASIAN</b>, Executive Director, Project Implementation Unit, World Bank Competitiveness Enhancement Project</li> </ul>
<b>12:30- 13:30</b>	<b>LUNCH BREAK – 1h</b>
<b>13:30- 14:30 (1h)</b>	<p><b>WHY MOLDOVA – SEEN BY FOREIGN INVESTMENT PROMOTION NETWORK</b> <i>Moderator: Thomas Foerch, Project Manager, GIZ</i></p> <ul style="list-style-type: none"> <li>▪ <b>Giuseppe GIORGIANNI</b>, President of ConfEuropa Imprese Sicilia</li> </ul>

- **Dan NUȚIU**, President, Romanian Investors Association (AIR)
- **Joshua BURKE**, Commercial Attaché, U.S. Embassy, Bucharest, Romania, / U.S. Department of Commerce/ International Trade Administration - USA
- **Ruxandra DUMITRESCU**, German Chamber of Commerce & Industry (AHK Romania)
- **Keisuke MISUNO**, Japan External Trade Organization – JETRO Romania
- „Опора России” Общероссийская общественная организация малого и среднего предпринимательства

14:30- 15:30 (1h)	DCFTA Opportunities for Moldova <i>Moderator: Mariana Rufa, EBA</i>
15:30- 15:45	COFFEE BREAK & B2B Setting up - 15min
15:45- 18:30 (2:45h)	B2B based on web registration

The Moldovan Investment Agency is grateful for the support of:



Delegation of the  
European Union to  
Moldova



U.S Embassy  
in Moldova



THE WORLD BANK



**„MOLDOVA BUSINESS WEEK 2019” - INVEST MOLDOVA**

**MOLDOVA AUTOMOTIVE DAYS** In Partnership with APIP

Venue:

Working language: Romanian/ English/ German

**08:30 – 09:00** Registration and pass pick up & Welcome Coffee

**9:00 – 09:30** Welcome speech - Dr. Marin CIOBANU, President of Association of Employers from the Manufacturing Industry, Automotive Cluster Moldova

- **Vadim BRÎNZAN**, Minister of Economy and Infrastructure of the Republic of Moldova
- **H.E. Angela GANNINGER**, Ambassador of the Federal Republic of Germany in the Republic Moldova
- **H.E Masanobu YOSHII**, Ambassador of Japan in the Republic of Moldova

**09:30 -10:15**

- **Automotive Industry in Moldova. Results and opportunities – Alexandru SONIC**, State Secretary of the Ministry of Economy and Infrastructure

**Key Note Speaker: Cluster - direct access to national and international suppliers**

- **Hans – Peter KEMSER**, President of Automotive Cluster Ostdeutschland, CEO BMW Leipzig, Germany (tbc)
- **Christa ZENGERER**, President ACStyria Cluster, Austria
- **Sebastian METZ**, Executive director, AHK Romania (tbc)
- **Keisuke MIZUNO**, General Director of JETRO Bucharest

**10:15- 10:30** COFFEE BREAK & Splitting to panels

**PARALLEL SESSIONS 10:30- 13:30 (3h)**

PANEL 1 MOLDOVA AUTOMOTIVE DAYS / Clusterisation	PANEL 2 AGRIFOOD	PANEL 3 CREATIVE INDUSTRIES AND CINEMA & TV PRODUCTION	PANEL 4 GREEN ENERGY
	2 <sup>nd</sup> floor	2 <sup>nd</sup> floor	2 <sup>nd</sup> floor

**13:30- 14:30** Lunch break

**PARALLEL SESSIONS 14:30 – 17:30 (3h)**

PANEL 1 MOLDOVA AUTOMOTIVE DAYS / Clusterisation	PANEL 5 TOURISM	PANEL 6 INFORMATION TECHNOLOGY AND COMMUNICATION
	2 <sup>nd</sup> floor	2 <sup>nd</sup> floor

10:30- 12:30	<b>MOLDOVA AUTOMOTIVE DAYS</b>
10:30- 11:30	<b>CERTIFICATIONS - MAIN CHALLENGE FOR SUPPLY CHAIN INTEGRATION</b> <i>Moderator: Prof. Dr. oec. Herfried SCHNEIDER, Ilmenau University of Technology</i>
	<ul style="list-style-type: none"> <li>▪ <b>Volker HÖHNISCH</b>, Executive Director, TÜV Thüringen (tbc)</li> <li>▪ <b>Sergiu CROITORU</b>, Director SGS Moldova (tbc)</li> <li>▪ <b>Ion TORNEA</b>, Executive Director APIP (tbc)</li> <li>▪ <b>Daniel NAGELEIN</b>, Senior consultant, IPOL (tbc)</li> <li>▪ <b>D.Sc.Eng. Witold LUTY</b>, Associate Professor, General Director, PIMOT (tbc)</li> </ul>
11:30- 12:30	<b>Requirements for local suppliers</b> <i>Moderator: Ruxandra DUMITRESCU, Manager Market Entry and Business Development Services, AHK Romania</i>
	<ul style="list-style-type: none"> <li>▪ <b>Jakob SCHMITTNER</b>, Supplying department, Draexlmaier, Germany (tbc)</li> <li>▪ <b>Viorel NUTA</b>, Senior purchasing manager, Ford Romania (tbc)</li> <li>▪ <b>Uwe RASTEL</b>, Vice president Engineering Fritzmeier Cabin Group, Germany (tbc)</li> <li>▪ <b>Daniel ONUFRAS</b>, Sales manager IAMT Engineering</li> </ul>
12:30 – 13:30	<b>AUTOMOTIVE - Cooperation with local companies</b>
	<ul style="list-style-type: none"> <li>▪ <b>Igor CORMAN</b>, Director SE Bordnetze, Moldova</li> <li>▪ <b>Călin BOTEAN</b>, Director GG Cables &amp; Wires EE, Moldova</li> <li>▪ <b>Alexandru BORDEIANU</b>, Financial Director Draexlmaier, Moldova</li> <li>▪ <b>Andreas DAPP</b>, Managing Director of Coroplast Harness Technology (tbc)</li> </ul>
13:30 – 14:30	<b>LUNCH BREAK (1h)</b>
14:30 -15:30	<b>A success story to inspire</b>
	<ul style="list-style-type: none"> <li>▪ <b>Iurie GERU</b>, Director, "GECRI" SRL</li> <li>▪ <b>Gerald JESENITSCHNIGG</b>, Director, Luprom SRL</li> <li>▪ <b>Iurie LITVINCIUC</b>, Deputy Director, ASPA</li> <li>▪ <b>Fujikura – ZEL Valkaneș rezident based in Comrat</b></li> </ul>
15:30 – 17:30	<b>B2B &amp; Exhibition Automotive &amp; Mechatronic Cluster Moldova</b>
17:30 – 19:00	<b>Dinner</b>

PARALLEL SESSIONS	PANEL 2 AGRIFOOD	PANEL 3 CREATIVE INDUSTRIES AND CINEMA & TV PRODUCTION	PANEL 4 GREEN ENERGY
10:30- 13:30 (3h)	2 <sup>nd</sup> floor	2 <sup>nd</sup> floor	2 <sup>nd</sup> floor

10:30- 13:30	<b>PANEL 2. AGRIFOOD</b> <i>Moderator: Rodica Miron, Project Management Specialist/Economic Growth Sector, U.S. Agency for International Development</i>
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- **Welcoming remarks. Overview of the Agrifood sector in Moldova – Georgeta MINCU**, Minister of Agriculture, Regional Development and Environment of the Republic of Moldova
- **Government supporting Agrifood investments and success stories – Liliana MARTIN**, Agency for Intervention and Payments for Agriculture
- **Investments in processing sector – key element for competitive export – Vitalie GORINCIOI**, President of Moldova Fruct Association
- **Opportunities for Investment in the livestock sector – Carolina LINTE**, President of Association
- **Wine industry – export leader- Gheorghe ARPENTIN**, President of Wine and Vine Office (tbd)
- **WINET – Trade & Innovation Network for wine industry – BSB JTS (tbc) / Moldovan Investment Agency**

**Success Stories and Opportunities:**

- **Success Stories - investors which grew their business in Moldova**
- **Pitching panel – investments profile presentation**
  - Livestock
  - Processing
  - Fruit and vegetable canning

**Panel discussion – Overview of Eco Moldova – moderated by MIA**

- **Sector overview and Government objectives – Marcela STAHI**, Head of Department, MADRM
- **Eco Moldova – blooming niche – Alexei MICU**, Executive Director of Moldova Organic Value Chain Alliance (MOVCA)
- **High value agrifood products - Igor GOLBAN**, Director Bianti
- **Raw materials for cosmetics/pharmaceutics - Maria BORTA**, General Director Viorica Cosmetics
- **Bio Certification tool for global connection – Ludmila CASTRAVEȚ**, President of "Small producers & processors from Centru region Association"

13:30 – 14:30	<b>LUNCH BREAK - 1h</b>
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<p><b>10:30- 13:30 (3h)</b></p>	<p><b>PANEL 3. CREATIVE INDUSTRIES AND CINEMA &amp; TV PRODUCTION</b> <i>Moderator: Olga Radu, President of Creative Industries Association</i></p>
	<ul style="list-style-type: none"> <li>▪ <b>Welcoming remarks</b> - Liliana NICOLAESCU- ONOFREI, Minister of Education, Culture and Research</li> <li>▪ <b>Creative industries in Moldova – at the crossroads of media, technology, and creativity</b> - Doina NISTOR, Chief of Party, Moldova Competitiveness Project, funded by USAID, Sweden and UK aid</li> <li>▪ <b>Key Note Speaker The opportunity for Moldova to become a content creation market in creative industries-</b> Cristina POHILENCO, International Sales Manager at FCCE, an international production and distribution services company providing movie, fashion, music and celebrity-related content</li> </ul> <p><b>Panel discussion - Development of creative and media production in Moldova</b> – moderated by Olga RADU, President of Creative Industries Association</p> <ul style="list-style-type: none"> <li>▪ <b>Key Note Speaker – Cinema production impact on economic development for the emerging market</b> - Renan EROGLU, The Big Picture UK</li> <li>▪ <b>Key Note Speaker - Regional perspectives of film and TV production-</b> Olga PANTELIMONOVA, CEO at Star Media, one of the leading film producer in Ukraine</li> <li>▪ <b>Key Note Speaker Coproduction as regional engine for cinema development</b> - Anca MITRAN, Director CNC România</li> <li>▪ <b>Cinematographic potential of the Republic of Moldova – Sergiu PRODAN</b>, Producer, Director “Atelier Sergiu Prodan”</li> <li>▪ <b>Film Festivals as promotion platform</b> - Virgiliu MĂRGINEANU, Director FIFD „CRONOGRAF”</li> </ul> <ul style="list-style-type: none"> <li>▪ <b>Key Note Speaker - The rise of creative industries and the role of makeup in storytelling and moviemaking</b> - Sarita ALLISON, makeup artist of Harry Potter, BAFTA team winner and three times Emmy nominee</li> </ul> <p><b>Moldova Success stories:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Artcor Center of Creative Industries, revolutionizing the creative market in Moldova – Vasile BRAGA</b>, Executive Director</li> <li>▪ <b>SIMPALS – created locally, awarded internationally</b></li> <li>▪ <b>„Make it like a Pro”– Sergiu PASCARU</b>, Director MILAP</li> <li>▪ <b>Raising a new generation in cinema production – SERGIU CUMATRENCO</b>, Director of YOUNESC</li> <li>▪ <b>Immersive experience a new trend in the creative events industry – Dumitru GANGALIUC</b>, CEO of Riift Studio</li> </ul>
<p><b>13:30 – 14:30</b></p>	<p><b>LUNCH BREAK - 1h</b></p>

<p><b>14:30 – 17:30 (3h)</b></p>	<p><b>PANEL 4. GREEN ENERGY</b></p>
	<ul style="list-style-type: none"> <li>▪ <b>Welcoming remarks – Alexandru SONIC</b>, State Secretary of the Ministry of Economy and Infrastructure</li> <li>▪ <b>Energy and Climate Policies for 2020-2030</b> – Ministry of Economy and Infrastructure</li> <li>▪ <b>Peculiarities of tender’ organization for renewable energy projects.</b> Ministry of Economy and Infrastructure</li> <li>▪ <b>Methodology on tariffs calculation and confirmation of eligible producers.</b> ANRE</li> <li>▪ <b>An overview of national electricity transportation/transmission system</b> - Moldelectrica</li> <li>▪ <b>Financing opportunities for renewable energy projects</b> – EBRD (TBC)</li> <li>▪ <b>An overview of the legal and regulatory framework related to renewable energy projects.</b> AmCham/Electra Norte</li> <li>▪ <b>Regional experience regarding the implementation and operation of wind parks.</b> - Filip DEWULF, Elicio</li> <li>▪ <b>Biomass energy production in Moldova, success story</b> - Sudzucker Moldova</li> <li>▪ <b>Q&amp;A</b></li> </ul>
<p><b>13:30 – 14:30</b></p>	<p><b>LUNCH BREAK - 1h</b></p>
<p><b>14:30- 17:30 (3h)</b></p>	<p><b>PANEL 5. TOURISM</b> <i>Moderator: Doina Nistor, Chief of Party, Moldova Competitiveness Project, funded by USAID, Sweden and UK aid</i></p>
	<ul style="list-style-type: none"> <li>▪ <b>Moldova Tourism 2030 – tourism policies to scale emerging tourism destinations</b> - Alexandru SONIC, State Secretary of Ministry of Economy and Infrastructure</li> <li>▪ <b>Key Note Speaker - How the Markets See Moldova: Destination marketing via international media and influencers-</b> Alex KREVAR, writer to National Geographic Travel, The New York Times and Lonely Planet</li> <li>▪ <b>Key Note Speaker - Deep Dive: Promotion Trends and Sales Tools via Digital and Social Media</b> - Damian COOK, E-Tourism Frontiers, Kenya</li> </ul> <p><b>Panel discussion – untapped potential of Moldova: Culture &amp; Adventure</b> – moderated by Rodica Verbeniuc, General Director, Moldova Investment Agency</p> <ul style="list-style-type: none"> <li>▪ <b>Cultural and historical heritage and agenda - Pomul vieții</b> - Andrei CHISTOL, State Secretary Ministry of Culture, Education and Research</li> <li>▪ <b>Moldova Touristic Product (MTP):</b> <ul style="list-style-type: none"> <li>○ Gagauzia – Vera GARCIU, Gagauzian information Centre</li> <li>○ Kayakingtours.md – Alex GUTAGA</li> <li>○ Run Moldova – Sergiu IPATII</li> <li>○ XStyle - Yana MIHEEVA</li> <li>○ Paragliding – Alexandru IVANOV</li> <li>○ Castel MIMI – vinOpera – Cristina FROLOV</li> </ul> </li> <li>▪ <b>Key Note speaker - Generating High-Paying Visitors from the Culture and Adventure Segments-</b> Jack DELF, Black Mountain Ltd, Montenegro (TBC)</li> </ul> <p><b>Key Note Panel discussion – best practices for competitive promotion</b></p> <ul style="list-style-type: none"> <li>▪ <b>International city of culture</b> – Dr. Salvatore MORICI, President of Confartigianato turism &amp; show</li> <li>▪ <b>City brand România</b></li> <li>▪ <b>Information &amp; Promotion tools - Georgia</b> – Tamara KORIAULI, Head of International Relation Department, Georgian National Tourism Administration</li> </ul>

14:30 – 17:30  
(3h)

**PANEL 6. INFORMATION & COMMUNICATIONS TECHNOLOGY, BPO & SCC**

*Moderators: Valentina Stadnic, Administrator of Moldova IT Park/ Mila Malairau - Executive Director AmCham*

- **ICT Sector in Moldova overview** – Ionela **COSTACHI**, State Secretary of Ministry of Economy and Infrastructure
- **Moldova in the global picture** – Veaceslav **CUNEV**, President of Association of ICT companies
- **Virtual IT Park regional success story** – Valentina **STADNIC**, Administrator of Moldova IT Park
- **Digital Park** – Aurelia **SALICOV**, Deputy Director StarNet Management Group
- **Start-ups** – Ana **CHIRITA**, Strategic Projects Director, Association of ICT companies
- **Linking education with business** – Dinu **TURCANU**, Vice-Rector at **Technical University of Moldova**
- **Key Note Speaker** - The advantages of regional cooperation in IT – Cluj IT Cluster
- **Key Note Speaker** – Moldova’s first unicorn **ENDAVA**
- **Best practices for a sustainable business** - **MOLDCELL**

**Success stories of Moldova-** moderated by Valentina Stadnic, Administrator of Moldova IT Park

- **Noction** - Victor **BORDEIAN**, North America, Europe, and Asia technology company
- **Best4u** – Netherlands
- **Mixbook** – George **TEODORESCU**

**Business Process Outsourcing & Shared Services Centers** - Moderated by Mila Malairau, Executive Director AmCham

- **BPO & SSC overview** - Alina **MONACU**, GIZ Technical Officer
- **Key Note Speaker** - Dan **ZAHARIA**, Extind Romania/ PIN Magazin
- **Key Note Speaker** - George **TURCANASU**, Alexandru Ioan Cuza Iasi University

**Discussion Panel: BPO & SSC operations in Moldova at a glance**

- **Olga SURUGIU**, Director International Operations Orange Systems
- **Katoen Natie** - Belgium
- **Brian Crist** - Business Class, USA
- **Primo Contatto**, IT
- **Margarita Melniciuc** - Country Manager, Pedersen & Partners, USA
- **Samres**, Sweden

**Pitching panel – investments profile presentation**

- R&D
- BPO
- ITC



**"MOLDOVA BUSINESS WEEK 2019" - INVEST MOLDOVA**

Venue:

Working language: Romanian/ English/ German

08:30 – 09:00 Registration and pass pick up & Welcome Coffee

**PARALLEL FORUMS**

**MOLDOVA AUTOMOTIVE DAYS/  
MECHATRONICS**

In Partnership with APIP

**PRO EXPORT FORUM**

Venue: 120 persons / + Samples exhibition

Venue: main foyer

09:00- 16:30

09:00 – 17:30

09:00 – 09:30

**Keynote Speech: Benefits of clustering in a regional context**

*Moderator – Marin Ciobanu*

- **Anatolii CHINAH**, President of the Union of Industrialists and Businessmen of Ukraine
- **Prof. Gheorghe GHEORGHE**, Manager Cluster "MECHATREC", Romania
- **Igor MUNTEANU**, Chairman of the Parliamentary Commission „Committee for economy, budget and finance” (tbc)

09:30 – 10:45

**Education: Challenges and changes of the educational system for the Industry of tomorrow**

*Moderator – Prof. Viorel BOSTAN, Rector of Technical University of Moldova (tbc)*

- **Acad. Ion TIGHINEANU**, President of Academy of Science of Moldova (tbc)
- **Dr. Helmut DINGER**, Chairman Aachen University, Germany (tbc)
- **Mag. Stefan DÜSS**, Head of International Development, BIT Media E-Solutions GMBH
- **Bernd MARKERT**, Director International Institute Aachen, Germany (tbc)
- **Prof. Jan LINNROS**, **KTH Royal Institute of Technology**, Stockholm, Sweden (tbc)/ **Dr. Andrei Sarua**, University of Bristol, United Kingdom (tbc)
- **Tatiana DORMENCO**, Vice Administrator of the Free Economic Zone "Bălți", College of Engineering, Strășeni, Moldova (tbc)
- **Andrei BRAGARENCO**, Director at Micro Lab Engineering Club (tbc)
- **Veaceslav IONITA**, Expert at IDIS "Viitorul" (tbc)

10:45 – 12:00

**R&D, an indispensable component for sustainable cluster development**

*Moderator – Marin CIOBANU, Concept R&D Park in Engineering, Moldova*

- **Matti KUFER**, Toyota general manager NCB sealing R&D (tbc)
- **Dr. Juergen MEIER**, Global Chief Architect, Bosch Connected Mobility Solutions (tbc)
- **Christian von ALBRICHSFELD**, general director, Continental Romania (tbc)
- **Kenan NALBANTIC**, Director of R&D, Prevent Group, Bosnia-Herzegovina (tbc)
- **Dennis RAABE**, Vice president of Bosch R&D, Engineering Center Cluj, Romania (tbc)
- **Heiko RUCK**, Head of Joyson Safety Systems (tbc)

12:00 – 13:00	<b>LUNCH &amp; NETWORKING – 1h</b>
13:00 – 14:00	<p><b>Mechatronics in practice: implemented projects</b>  <i>Moderator : Iulian FRUNTAȘU, Manager foreign economic relat ZELB</i></p>
	<ul style="list-style-type: none"> <li>▪ <b>Niels DETHLOFF</b>, director for new products development, Magnetec, Germany (tbc)</li> <li>▪ <b>Oleg BURLACU</b>, director Elektromanufacturing, Moldova (tbc)</li> <li>▪ <b>Menno CARDOLUS</b>, director Blacksea-EMS, Moldova (tbc)</li> <li>▪ <b>Igor FLENCHEA</b>, EQUIP Test, Moldova (tbc)</li> <li>▪ <b>Ion ȚURCANU</b>, Director of Isomeca, Moldova (tbc)</li> </ul>
14:00 – 15:00	<p><b>Solutions for equipping a laboratory for the needs of tomorrow's industry</b>  <i>Moderator : Adrian BUT, director Training Center HAAS Romania (tbc)</i></p>
	<ul style="list-style-type: none"> <li>▪ <b>Simon Vanmaekelbergh</b>, HTEC &amp; Educational Partnership Coordinator at HAAS Automation, Inc (tbc)</li> <li>▪ <b>Timo KLEMENT</b>, director executive Cytec Systems, Germany (tbc)</li> <li>▪ <b>Horst ECKERSBERGER</b>, sales manager FOOKE, Germany (tbc)</li> <li>▪ <b>Roman ESPOSTO</b>, director vânzări Edel, Germania (tbc)</li> <li>▪ <b>Paul GHIORGHITA</b>, Regional manager, Cadworks, Romania (tbc)</li> </ul>
15:30-16:00	<b>Departure to Strășeni</b>
16:00-17:00	<b>Launching of the Training Center HAAS, Moldova (Engineering College)</b>

**PRO EXPORT MOLDOVA**  
Ecosystem to support an efficient export

Locație:

Limba de comunicare: Româna

**08:30 – 09:00**

**Înregistrarea participanților & Welcome Coffee**

**09:00 – 10:30**

**SUPPORT PENTRU EXPORTATORI**

**Welcome speech – Vadim BRÎNZAN, MEI**

*Moderator: Rodica VERBENIUC, Director General Agenția de Investiții*

- **Rolul birourilor comercial-economice în promovarea exporturilor – Ionela COSTACHI**, Secretar de Stat, Ministerul Economiei și Infrastructurii
- **UE- Partener strategic pentru export –** Delegația Uniunii Europene în Moldova
- **Inovații tehnologice pentru diversificarea piețelor pentru export – Rodica MIRON**, Coordonator Proiectul Agricultură Performantă în Moldova (APM)
- **Export readiness și consultanță – Iulia COSTIN**, Director ODIMM
- **Support acordat exportatorilor – Irina TOLSTOUSOV**, Șef Secție Promovare Export Agenția de Investiții
- **Instrumente de susținere a exportatorilor - Sergiu HAREA**, Președinte Camera de Comerț și Industrie din Republica Moldova

**10:30 – 12:00**

**EXPORT MORNING SESIUNE PRACTICĂ – piețe strategice pentru exportul autohton**

*Moderator – Andrei Crigan, Gateway & Partners*

- **Prezentarea studiului „Prioritizarea piețelor de export”**

**Specificul și istorii de succes:**

- UE
- CSI
- Orientul mijlociu
- Global

**Q&A**

**12:00 – 13:00**

**PRÂNZ & NETWORKING – 1h**

13:00 – 14:00	<b>GHIȘEU UNIC PENTRU EXPORTATORI – Sesiune G2B</b> <i>Moderator: Mariana Rufa, EBA</i>
	<ul style="list-style-type: none"><li>▪ Ministerul Agriculturii</li><li>▪ Ministerul Economiei și Infrastructurii</li><li>▪ Agenția Națională pentru Siguranța Alimentelor</li><li>▪ Oficiul Vamal</li><li>▪ Organizația pentru Dezvoltarea Sectorului Întreprinderilor Mici și Mijlocii (ODIMM)</li><li>▪ Asistența tehnică și financiară în susținerea exporturilor – Aurel Casian, Banca Mondială</li><li>▪ TRADE Portal - USAID</li></ul>
14:00 – 15:30	<b>Atelier de lucru pentru exportatori</b>
	<p><b>Key Note Speaker</b> - Atelier „Colaborarea și Negocierea cu Lanțurile de Retail”</p> <p><b>Key Note Speaker</b> – Atelier „Participare eficientă la târguri și expoziții – Best practices”</p> <p><b>Key Note Speaker</b> – Atelier „instrumente digitale de promovare a comerțului”</p>

16 November - MBW 2019

## MOLDOVA BUSINESS WEEK 2019

Venue: Tekwill, 9/11 Studenților Street

Working language: Romanian/ English

3<sup>rd</sup> edition of MOLDOVA IN FASHION Conference

Created by APIUS & ZIPHouse/ In partnership with USAID

09:30 – 10:00	<b>Registration &amp; Welcome Coffee</b>
10:00 – 10:15	<p><b>Welcome speech:</b> <b>Rodica VERBENIUC</b> - General Director, The Moldovan Investment Agency  <b>Ionela COSTACHI</b> – State Secretary of Ministry of Economy and Infrastructure  <b>Carolina TULGARA</b> – Executive Director, ZIPhouse  <b>Alexandra CAN</b> – President, Light Industry Association</p> <p><i>Video – MIF Conference- 2018- Last year's retrospective</i></p>
10:15 – 11:00	<p><b>SMART TEXTILES - Ricardo NASCIMENTO, Olanda</b>            A fusionist designer, researching body-environment relations, wearables, fashion tech, hybrid environments. His works have been featured in several museums, galleries and art festivals like Ars Electronica, FILE, LABoral, V2, Instituto Itaú Cultural, Soft Galleri, Transmediale, and MAC - Coruña, among others</p>
11:00– 11:45	<p><b>SUSTAINABLE FASHION - Giovanni OTTONELLO</b>            Art Director of IED Istituto Europeo di Design, Consultant for Companies (Salvatore Ferragamo, Bottega Veneta, Hugo Boss, Mandarin Duck, Rubelli, Conbipel, Carrefour, Artsana, Lancia, Ethos...), not only fashionable, for projects, visual merchandising or updates on the contemporary.</p>
11:45- 12:00	<b>Coffee break &amp; Networking</b>
12:00- 13:00	<b>Local SUCCESS STORY, TBC (Discussions panel)</b>
13:00- 14:00	<b>LUNCH BREAK</b>
14:00 – 14:45	<p><b>Innovation and Sustainability by Creative businesses</b>            European Creative Hubs Network representative (tbc)</p>
14:45– 15:30	<b>Innovation in Fashion Design</b>
15:30- 16:00	<b>Coffee break &amp; Networking</b>
16:00- 16:45	<b>Local SUCCESS STORY, TBC (Discussions panel)</b>